

University name change set for this summer

ELIZABETH WITTE
Executive Editor

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Waynesburg College will officially become Waynesburg University as early as this summer, President Timothy Thyreen said.

"We'll have a big celebration on campus," Thyreen said about the College's plans for the summer. "Then during the year, we'll have celebrations throughout the country for alums."

Between Feb. 27-March 2, a team from the state Department of Education will visit to evaluate the College.

The team will then submit a report to the state Secretary of Education, who makes the final decision, which is expected to happen this summer.

This year's graduating class, the Class of 2007, will have the option to receive a new Waynesburg University diploma after the change takes effect, with the Class of 2008 expected to be the first class to officially graduate from Waynesburg University.

The option of receiving a new diploma will also be open to all alumni, with one stipulation.

"They've got to shake

my hand," Thyreen said of the alumni who may want a new diploma. "The 2007 graduates will be shaking my hand in the spring, so that's soon enough. But the alums have to shake my hand or the dean's hand, and then they'll get a new diploma with 'Waynesburg University' on it." The name change brings the College one step closer to Thyreen's vision for the institution.

"The real goal was to go from Waynesburg college to Waynesburg university to just Waynesburg," he said.

In addition to the name change several of the new campus wide construction projects will also reach completion this year.

The Center for Research and Economic Development officially opened earlier this month with consulting analysis firm RJ Lee group, the education and technological project An Adventure of the American Mind and several forensic science laboratory classrooms currently housed in the building.

The other two major construction projects, the additions to Eberly library and Benedum dining hall, are expected to be com-



Photo by Nathan Satsgiver

pleted this spring.

"Partial occupation of the library being the circulation desk in the area to the left as you go in looks like the end of February," Roy Barnhart, vice president for business and finance, said. "The rest of the library and the cafeteria looks like the end of April."

Although Thyreen admits the construction projects are behind schedule, he attributes most of the delay to existing structural problems in both buildings that had to be corrected before the

additions could be made.

New construction will commence at approximately the same time that the current projects reach completion.

This spring, the college will break ground on the Wellness Center and 2nd edition to the library that b. f. maiz Center for poetry and biblical justice, which will be located on the North End of the building.

"That one will be less invasive, though," Thyreen said of the second addition. "It'll be more of an add-on."

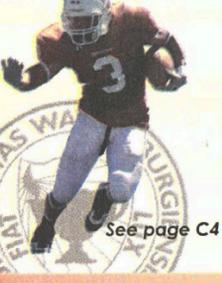
The maiz center, named after the late poet who left his estate and writing to the college upon his 2004 death, will also house the Stover Center for Morality and Constitutional Studies, a section of the library devoted to the study of the constitution that will also serve as a forum for civil debate about morality and ethics and law and business.

With the flurry of campus changes occurring, Thyreen wishes that maiz, a personal friend, was still around to witness the construction in his honor.

"When people give you money or their works, what I feel I have to do is be a good steward of that," Thyreen said. "I know what b.f. expects out of me because we used to argue late into the night. And so I know why he gave [his work] to us. I know of our personal relationship that we had and I just wish that b. f. could come back, and I could show it to him because the phrase that b. f. Gave me was, braggadocious was OK as long as you under promise and over deliver."

First Yellow Jacket edition under University branding

Heller rushes to victory



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The JACKET

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FREE

MAKING WAVES

Foundation Coal Aquatic Center opened this summer, with new family entertainment.

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Freshman class: 471 and counting

By Lorraine Adams
Senior Editor

The first class to be welcomed into Waynesburg University also marks the largest in the school's history. Including 63 transfers,

the 471 incoming students began classes in August.

According to Robin King, vice president for Enrollment and Marketing, many factors make Waynesburg University an inviting campus to students

across the country.

This year's freshmen were able to see the campus as Eberly Library and Benedum Dining Hall were both undergoing construction during the students' visits last year. She said

showing the students what the campus would look like when they started was exciting.

King also said the people play a key factor in recruiting students.

"Our students, they

comment about how people are just very accommodating here. Our faculty is very informative and takes time when the visits come in to speak to them about the

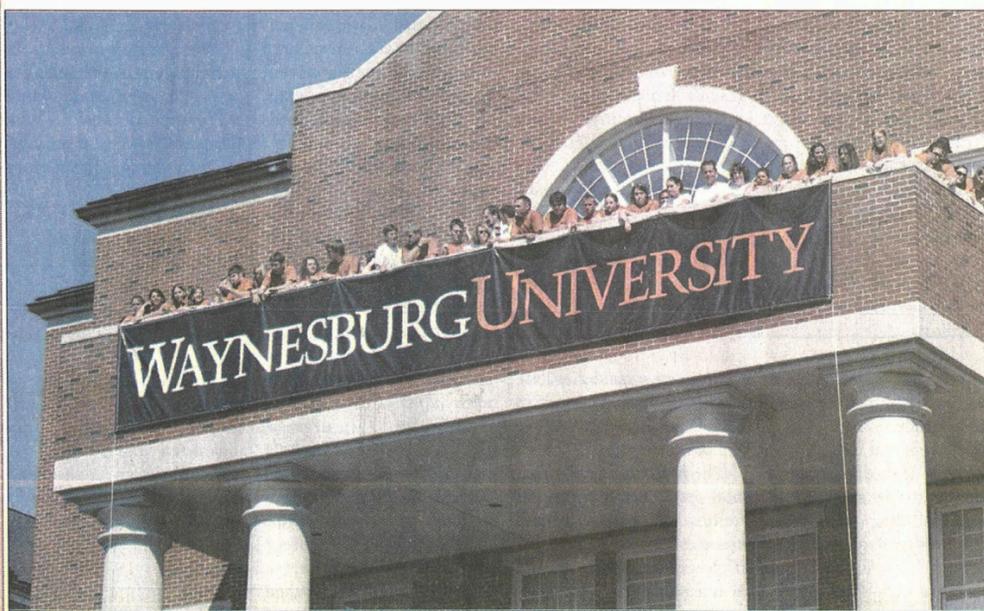
See FRESHMAN on Page A4



AN INSPIRING TRIP

Students got the opportunity to serve in South Africa for two weeks in June.

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Status a change in title

By Elizabeth Witte
Executive Editor

With a recent student boom, an increase in graduate programs and a new focus on research and economic development, it's no surprise that the former Waynesburg College pursued a status change to university.

That status change was granted in early August by the state Department of Education, and Waynesburg

Marketing efforts tie Waynesburg past, present

KARINA GRAZIANI
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"I am Waynesburg University,"

This slogan is featured on billboards, shirts, advertisements and the university website. What started as a name change has blossomed into a reintroduction of the university to the region.

"We're still that smaller Christian comprehensive school that puts students at its focus," said Direc-

tor of University Relations, Bethany Doyle. "We care about the students. You're more than a number when you get here. All of that is going to stay the same."

Initially, Doyle worked alongside director of admissions and marketing, Dave Mariner, vice president for enrollment and marketing Robin King and a company out of Pittsburgh.

A full committee was put together at the end of May to start plan-

ning for the announcement.

According to director of admissions Sarah Zwinger, the name change will open up more of the west coast and international markets because students tend to see a university as offering

more options and more opportunities.

"The change of our name is still a representation of who we really are, which is that we're service-oriented, we're faith-oriented and we're rigorous ac-

ademic oriented," said Zwinger. "We're still making sure students understand that."

"We're still going to be small and intimate, and that's why we wanted the 'I am Waynesburg University' to really get that feel across."

As part of the "university splash," the slogan born -bards the area through radio, television and magazine advertisements and is integrated into the revamped university Web site.

In addition to the advertisements, a fact book was sent to over 29,000 alumni with a letter from the president announcing the name change, and businesses around the area got cards with the announcement: as well.

"It's a great way to announce the name change and establish pride in the institution and for alumni to stay in touch," said Doyle. "The stories we develop and a lot of the things we do are going to fall back on to this 'I am

Waynesburg University' theme and what that means. Anything we write or design, that comes full circle."

This includes integrating communications through the website, as well through the university's publications.

"With everything that we're doing now, we're integrating out communication process so that you're getting a consistent message and you're not just finding the story in one spot," said Doyle.